TRAVEL MEET
Asia

travelmeetasia.com

SPONSORSHIP & ADVERTISING OPPORTUNITIES

YOUR TRAVEL ROADSHOW IN ASIA

TRAVEL MEET
Asia

7 - 8 JUNE 2023

Sponsorship packages under Travel Meet Asia Series covers registered attendees of the Travel Meet Asia Series event

The Travel Meet Asia (TMA) was launched by Messe Berlin (Singapore) in 2019 at regional locations within Asia. Originally organised as conference and networking event, TMA had since expanded to a B2B tradeshow with exhibitions, conference and networking opportunities for the travel trade.

TMA brings forth opportunities for you to unlock key market potential in specific source markets or regions. Each exclusive event brings together **over 500 attendees** and **over 200 invited buyers**. Expect **two full day of business meetings** with key buyers and invigorating conferences from leading brands in the industry!

TRAVEL MEET
Asia

7- 8 JUNE 2023

Capture the immense market of Asia and International outbound travel

Happening from **7 - 8 June 2023**, Travel Meet Asia will be held in Kuala Lumpur, Malaysia.

From the latest Google search trend, Malaysia outbound market has shown gradual interest in travelling again with its number being at 54% of pre-pandemic level. Insights further show that in the APAC region, search volumes were up nearly 35% in Q3 2021 while global search volume in Q4 2021 saw an increase of 70% compared to last year.

The appetite to travel continues to grow with a shift in consumers' expectations and demands.

Buyers Industry Profile - MICE, Corporate, Leisure

Buyers Countries/Territories - Malaysia and International markets

OFFICIAL
SPONSORSHIP
PACKAGES

Evening Cocktail (Pre-day)

Meet and network with delegates of your company's interest by hosting an evening cocktail session. This is a great chance to mingle and unwind with key stakeholders, especially buyers in a more casual setting.

*Exclusive of F&B Cost

Exclusive
US$5,000

Luncheon Sponsor

Host a private afternoon lunch to meet and network with delegates who matter to you. Take advantage of this sponsorship and organise a by-invitation-only session with key clients.

*Exclusive of F&B Cost

US$3,000

Opening Keynote Speaking Slot

Position your company as a thought leader by being a speaker at the Opening Keynote session of Travel Meet Asia. Speak alongside high level industry professionals and bellwethers on key industry trends and best practices.

*Applicable to Session 2 or Session 3 only

US$3,000

Get in touch

Interested in sponsoring? Please contact the Exhibitor team at:

Email: sales@messe-berlin.asia | Contact No.: +65 6635 1188

OFFICIAL SPONSORSHIP PACKAGES
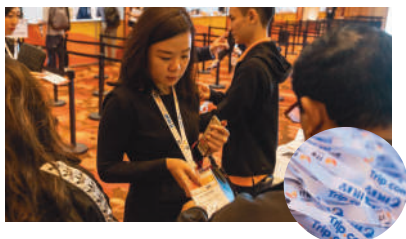
Delegate Bag

Receive high level brand visibility by being a Delegate Bag Sponsor. The Travel Meet Asia delegate bags would be distributed to each attendees at registration.

Design approval to be agreed upon with organisers

US$1,500

Lanyard

An excellent promotional opportunity with great visibility and branding awareness. Travel Meet Asia lanyard would be distributed to each attendees at registration.

Design approval to be agreed upon with organisers

US$1,500

Venue Sponsor

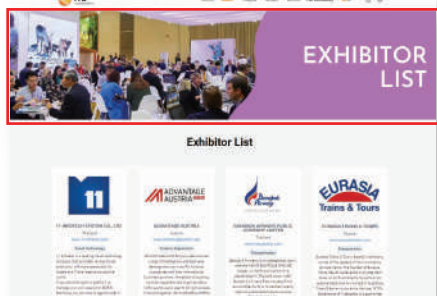Showcase your venue by being a Venue Sponsor for Travel Meet Asia.

Get in touch with our team for further clarification

Upon Request

Get in touch

Interested in sponsoring? Please contact the Exhibitor team at:

Email: sales@messe-berlin.asia I Contact No.: +65 6635 1188

Digital Branding Opportunities

Exhibitor Listing Page Sponsor - Leaderboard

Package Benefits
One (1) x hyperlinked banner + linked to URL of choice to be displayed on the Exhibitor listing page of one (1) Travel Meet Asia event
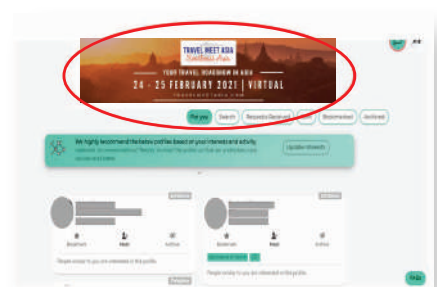
Exclusive
US$2,000

Duration
Hyperlinked banner will be displayed from Day 1 of Exhibitor list being published to the last day of the event

Business Matching Sponsor

Prominent feature of Sponsor's banner on the Business Matching dashboard of Travel Meet Asia registered attendees.

i) "In-App" Leaderboard Banner

Package Benefits
• Non-hyperlinked banner to be displayed on the top of the Business Matching platform page
• Banner artwork to be provided by sponsor

US$2,000

Duration
• Banner will be displayed from Day 1 of Business Matching until the last day of Travel Meet Asia
• Up to two (2) x artworks for the "In App" Leaderboard to be rotated
• Banner specifications: 2000px (w) x 400px (h)

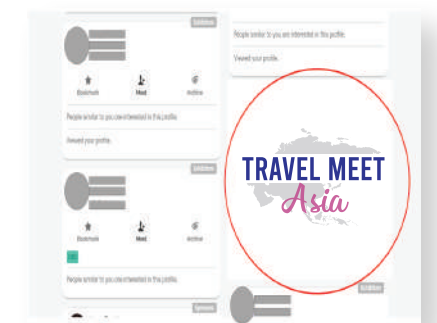

ii) "Run of List" Rotating Banner

Package Benefits
• One (1) x hyperlinked banner to be displayed within the list of exhibitors' contacts of the Business Matching portal
• Banner artwork to be provided by sponsor

US$1,000

Duration
• Banner will be displayed from Day 1 of Business Matching until the last day of Travel Meet Asia
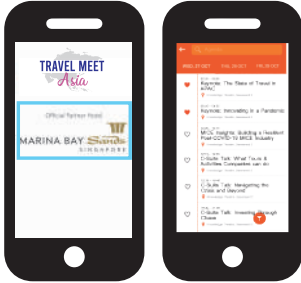• Banner specifications: 500px (w) x 350px (h)
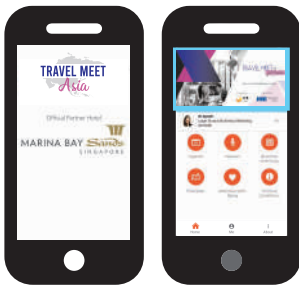
Digital Branding Opportunities

Splash Screen Banner

Package Benefits
• Make a strong impression with our attendees by featuring your brand name whenever the mobile application is accessed

Exclusive
US$850

Mobile Application Banner

Package Benefits
• Increase brand visibility and drive traffic to your website
• Banner artwork to be provided by sponsor

Limited slots available
Banner is non-hyperlinked

US$500

Get in touch

Interested in sponsoring? Please contact the Exhibitor team at:

Email: sales@messe-berlin.asia | Contact No.: +65 6635 1188

ITB Community

Sponsorship & Advertising Packages

Sponsorship packages under ITB Community covers all subscribers of the ITB Community virtual platform, ITB Asia, ITB India and Travel Meet Asia series of events.

Amplify your presence through Sponsorship
at ITB Community

Meet, network, do business, learn and share at the *new* ITB Community platform. Designed for the travel community to connect virtually, ITB Community facilitates a year-long virtual engagement for the forging of new partnerships and strengthening of existing business relations with important players in the region.

A series of events have been lined up for you to connect and reconnect with business partners all year round.

ITB ASIA mice SHOW ASIA TRAVEL TECH ASIA	ITB INDIA mice SHOW INDIA TRAVEL TECH INDIA	TRAVEL MEET Asia
19 - 21 October 2022	**26 - 28 April 2023**	**June 2023**

Open your doors to
endless opportunities

Take your ITB Community presence a step further to distinguish your brand! With various targeted Digital Sponsorship & Advertising packages, maximise your brand's visibility on the virtual platform throughout the year.

Increase brand awareness and visibility to the global travel market

Create a lasting impression with our series of virtual events

Maximise brand reach with more than 10,000 community members

ITB Community

- **A year round access to an ever-growing global travel community**
- **Over 10,000 community members from more than 120 countries and territories**
- **Year-long engagement with on-demand content, webinars and series of virtual events**

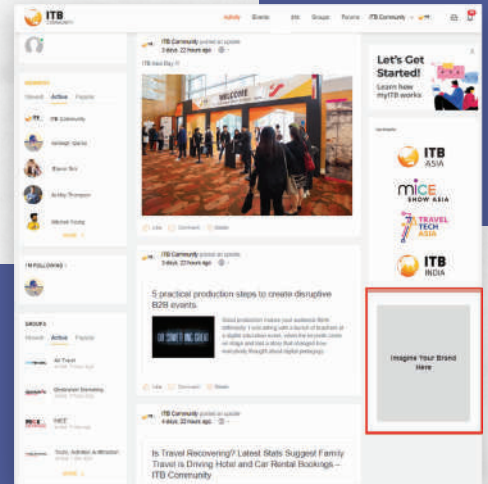## ≫ ITB Community Main Activity Page Skyscraper

Solo Sponsor: USD 10,000+
Multi Sponsor: USD 4,000+
(Max. 3 sponsors)

Package Benefits
- Enhance your brand's presence with branding within ITB Community webpage page
- One (1) x unit of hyperlinked side banner on ITB Community page
- Sponsors to provide artwork based on specifications and requirements

Duration
Banner to be featured for 3 consecutive months

Get in touch

Interested in sponsoring? Please contact the Exhibitor team at:

Email: sales@messe-berlin.asia | Contact No.: +65 6635 1188

⟫ Dedicated Emailer

Package Benefits
- One (1) x eDM to be sent to subscribers of the ITB Community Platform
- Sponsor to provide content in HTML format with the specifications given by organiser
- Date of email blast to be agreed between the Sponsor and the organiser
- Content to be provided at least seven (7) working days prior to the email blast
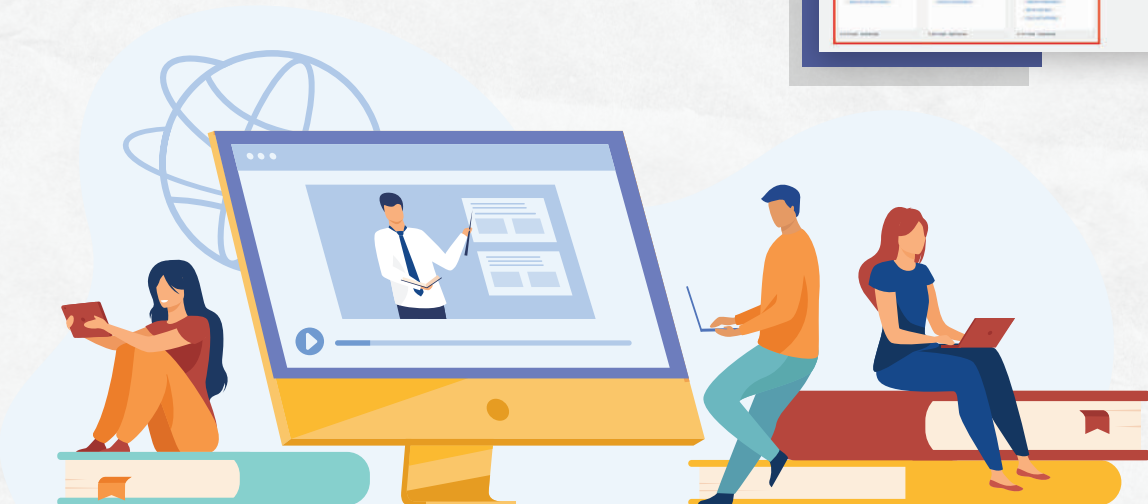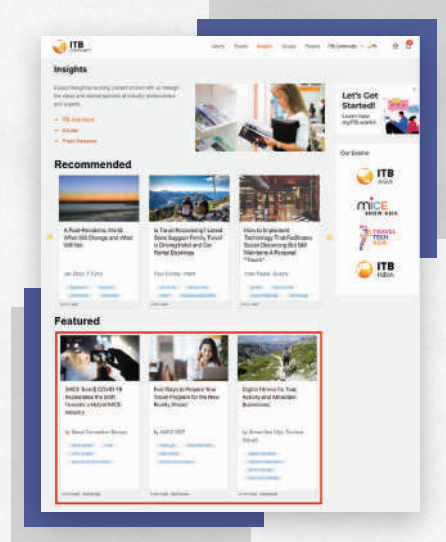
⟫ ITB Community Featured Article

Package Benefits
- Maximise your brand's profile as an industry thought leader to the ITB Community by publishing your industry-focused write-up in our featured articles listing
- Sponsor to provide final artwork with the specifications given by the Organiser

Duration
14 days

💬 Get in touch

Interested in sponsoring? Please contact the Exhibitor team at:

Email: sales@messe-berlin.asia | Contact No.: +65 6635 1188