

TRAVEL MEET *Asia*

Your Travel Tradeshow in Asia

www.travelmeetasia.com

7 – 8 JUNE 2023

Powered by:



Organised by:



Messe Berlin
Singapore



THE CONCEPT

Travel Meet Asia is a series of 2- day B2B events in major countries in Asia. The 2023 edition would be held in Kuala Lumpur, Malaysia, comprising of 50% local and 50% international buyers from the Leisure, MICE and Corporate segment of the travel industry.

Travel Meet Asia will give sellers a more in-depth experience and connection with key Asian markets. **Travel Meet Asia 2023** will be your travel tradeshow for the Southeast Asia region.



Join us at Travel Meet Asia Series and leverage on the opportunity to grow your business in key markets in Asia.

PROFILES

EXHIBITOR PROFILES

National Tourism Organisations

Convention Bureaus

Travel Agents

Tour Operators

Hotels Groups

Airlines

Transportation Services

Travel Technology

BUYER PROFILES

C-Level Executives

Corporate Companies with
Incentive Programmes

Destination Management
Companies (Outbound)

Event Planners

Incentive/Motivation Houses

International Associations

Meeting Planners

Professional Conference
Organisers (PCO)

Professional Event
Organisers (PEO)

Travel Agents



Accommodation



Travel Agent/
Tour Operator



NTO/CVB
/DMC



Business
Travel/MICE



Travel
Technology



Transport



Others (i.e. Travel suppliers
looking to capture the Asian
market etc.)

EXHIBITING (SHELL SCHEME OPTIONS)

Travel Meet Asia brings you face-to-face with key customers and prospects. The event provides you with exceptional business opportunities to connect with key buyers from Southeast Asia and International markets.



Basic
Booth

USD 2,250/ 6 SQM

One (1) x 6 SQM shell scheme booth includes:

- One (1) x lockable info counter – Includes logo print on front of counter
- One (1) x discussion table
- One (1) x barstool
- Two (2) x chairs

1 x Business Matching access (15 x meeting slots)

2 x Exhibitor badges

EXHIBITING (SHELL SCHEME OPTIONS)

Travel Meet Asia brings you face-to-face with key customers and prospects. The event provides you with exceptional business opportunities to connect with key buyers from Southeast Asia and International markets.



Enhanced
Booth

USD 2,750 / 9 SQM

One (1) x 9 SQM shell scheme booth includes:

- One (1) x lockable info counter – Includes logo print on front of counter
- One (1) x discussion table
- One(1) x barstool
- Two (2) x chairs
- One(1) x brochure rack

1 x Business Matching access (25 x meeting slots)

2 x Exhibitor badges

EXHIBITING (SHELL SCHEME OPTIONS)

Travel Meet Asia brings you face-to-face with key customers and prospects. The event provides you with exceptional business opportunities to connect with key buyers from Southeast Asia and International markets.



Premium
Booth

USD 3,250 / 12 SQM

One (1) x 12 SQM shell scheme booth includes:

- One (1) x lockable info counter - Includes logo print on front of counter
- Two (2) x discussion tables
- One (1) x barstool
- Six (6) x chairs
- One (1) x lockable cabinet
- One (1) x brochure rack

1 x Business Matching access (unlimited meeting slots)

2 x Exhibitor badges

EXHIBITING (RAW SPACE)

Travel Meet Asia brings you face-to-face with key customers and prospects. The event provides you with exceptional business opportunities to connect with key buyers from Southeast Asia and International markets.



Raw
Space

USD 3,625 / 12 SQM

Minimum requirements: 12sqm

2 x Business Matching access (unlimited meeting slots)

2 x Exhibitor badges

**Image is for illustration purposes only*

EXHIBITING

Maximum Additional Purchases for Basic Booth

- 5 x Company Listing (@ USD 100/ listing)
- 2 x Exhibitor Badges (@ USD 50/badge)

Maximum Additional Purchases for Enhanced Booth, Premium Booth and Raw Space

- 1 x Appointment Set (@ USD 800/ appointment set)
- 5 x Company Listing (@ USD 100/ listing)
- 2 x Exhibitor Badges (@ USD 50/badge)

*Exclude air ticket and accommodation

Contact us at sales@messe-berlin.asia to find out how you can join us.

SPONSORSHIP OPPORTUNITIES

Speak to our sales team now at sales@messe-berlin.asia and explore the following sponsorship options designed to enhance your branding at the shows.

Lanyard

Receive high level visibility by being a Lanyard Sponsor. Lanyards are distributed to each attendee at registration.

Evening Cocktail

Meet and network with delegates who matter to you by hosting an evening cocktail session.

Delegate Bag

Receive high level visibility by being a Delegate Bag Sponsor. Bags are distributed to each attendee at registration.

Opening Keynote Speaking Slot

Be an industry thought leader by being a speaker at the Opening Keynote session.

Luncheon Host

Meet and network with delegates who matter to you by hosting a private afternoon lunch.

Venue Sponsor

Showcase your venue by being a Venue Sponsor for the event.

SPONSORSHIP OPPORTUNITIES

Speak to our sales team now at sales@messe-berlin.asia and explore the following sponsorship options designed to enhance your branding at the shows.

Exhibitor Listing Page Sponsor

Be at the top of mind recall by showcasing your company's digital banner on our Exhibitor Listing page.

Business Matching Sponsor

Increase your brand awareness with a digital banner on our Business Matching page.



BOOK A STAND TODAY

Email: sales@messe-berlin.asia

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